

ARMYAVIATION MAGAZINE

EDITORIAL CALENDAR for 2027 MEDIA KIT

Each issue will include UAS/LE/Cyber/AI and a lead article from an Army Aviation General Officer Steering Committee Member

Advertiser Spotlight in Every Issue.

JANUARY (Bonus Distribution x 2: **Luther G. Jones Army Aviation Depot Forum**) & **Army Best Drone Warfighter Competition**

Unmanned Aircraft Systems Sensors & Weapons

PM UAS, Drones, operations, training & maintenance; UAS autonomy and artificial intelligence, Launched Effects/Air Launched Effects (LE/ALE), Group 1-4 Unmanned Aircraft Systems, Gray Eagle Mobile Machine Interface (GEMMI), Special Operations UAS (TAPO/SIMO) and Transformation & Lessons Learned Manager - Unmanned Aircraft Systems (ACM UAS), Counter-UAS (c-UAS), Counter-small UAS (C-sUAS), Joint Interagency Task Force 401 (JIATF 401).

Corpus Christi Army Depot Update

Info on maintenance, supply, resources, operations and the Organic Industrial Base

FEBRUARY (Bonus Distribution: **Army Best Drone Warfighter Competition**)

Aviation Maintenance on the Contested Battlefield

U.S. Army Aviation and Missile Command (AMCOM) Huntsville, AL; Aviation Repair Parts, Tools, Fasteners, Lubricants, Life Cycle Support, Corrosion and Airframe Repair, inspection, troubleshooting, adjusting and calibrating Aircraft Systems, Test, Measurement, & Diagnostic Equipment (TMDE) – Tool and Test Kit Management. Aviation Maintenance training.

AMCOM

AMCOM Commanding General, Command Group and Logistics Center updates maintenance, supply, resources, operations. Capability Program Executive (CPE) Aviation on acquisition.

Aviation Center Logistics Command Update

128th Avn. Bde.

Warrant/Enlisted Aviation Maintenance Training.

Autonomy and Artificial Intelligence in Army Aviation

MARCH (Pre-Annual Summit Issue)

National Guard

Army National Guard Aviation Leadership/Command updates on missions, equipment, readiness and Safety.

Medical Evacuation (MEDEVAC) Concepts and Capabilities Update

Operational concepts & capabilities requirements; medic certification programs, aviation hoists, harnesses, ancillary medical supplies & equipment. Combat Readiness Center (CRC) –all facets of safety.

Safety

Combat Readiness Center

Fixed Wing Update

PM Fixed Wing, PM Sensors/Aerial Intelligence and the Operational Support Airlift Agency/ARNG FW on Aircraft utilization, training, support for the fleet including special electronic mission aircraft (SEMA): C-12/C12S, C-20, C-26, C-37, C-147, T-6, UC-35, and UV-18.

Airspace Management in Manned/Unmanned Mix

Army Aeronautical Services Agency, Army Air Traffic Services Command and PdM-Assured Airspace Access Systems on ATC equipment, airborne and ground traffic, flight plan data, management of logs, records, files and tape recordings of voice communications, radar, radios, Imagery, video and aircraft recognition and training. Automatic Dependent Surveillance-Broadcast (ADS-B).

APRIL/MAY (Bonus Distribution: **Annual Summit, 10,000+ attendees**)

Army Aviation Mission Solutions Summit Issue

National/Functional Awardees/Hall of Fame Inductees

3 Opportunities for the Price of 1 Ad!

Your ad in the magazine, reprinted in the Summit Exhibit Show Guide handed to all attendees, and your logo on the annual calendar

2027 Army Aviation Leadership “Concept Driven Transformation”

Branch Leadership Annual Reports Army Aviation Enterprise Wide, CPE Aviation and AMCOM Commander

AAAA Chapter Directory

2027 Photo Contest Winners

JUNE

Special Operations Aviation – Leading the Way In Continuous Transformation

U.S. Army Special Operations Aviation Command and 160th Special Operations Aviation Regiment (Airborne), the Night Stalkers, aircraft, mission equipment, training and personnel updates.

Arming the Force in Continuous Transformation

Weapons – Air-to-Air missiles, Air-to-Ground Missile Systems (AGMS), Guns, Pods and Turrets, Launchers, Tactical Aviation & Ground Munitions (TAGM), Aviation Rockets and Small Guided Munitions (ARSGM), Directed Energy systems, and MV-75 Cheyenne II weapon systems.

JULY

Training and Simulation – Enabling Concept Driven Transformation

Flight School Next concepts and operations, Training Aids, Devices, Simulators, Flight Training, Survival, Evasion, Resistance and Escape (SERE), Evaluation and Standardization, Aerial Gunnery, Combat Training Centers, Next Gen Command and Control (NGC2)

Aviation Survivability including Drone, Counter-Drone and Launched Effects

Aircraft Survivability Equipment, countermeasures, sensors, Electro-optical (EO) and Infrared (IR), radars; missile warning systems, radar warning receivers & tactics, Aviation Life Support Equipment (ALSE)

Project Convergence 27

Reports from this year's experimentation campaign, designed to test, refine, and accelerate the integration of next-generation military technologies- artificial intelligence/machine learning enabled battlefield management system.

Annual Summit Pictorial Recap

AAAA Scholarship/TLC Foundation Winners

AUGUST/SEPTEMBER (Bonus Distribution: Cribbins Futures Forum)

SPECIAL REPORT – MV-75 Cheyenne II

MV-75 Cheyenne II updates from Department of the Army Leadership, program manager, Transformation Integration Directorate
MV-75 Operational Development Team, and industry

BLUE BOOK DIRECTORY

The year-round desk reference of all key US Army Aviation personnel with photos and contact info. Over 50 pages of the "Who's Who" in our Branch. Your ad could be facing the decision makers you want to reach!

OCTOBER/NOVEMBER (Bonus Distribution: Cribbins Futures Forum)

2 Opportunities for the Price of 1 Ad!

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Accelerated Acquisition in Continuous Transformation

CPE Aviation and contracting center on acquisition innovations and reform

Aviation Sustainment in LSCO

AMCOM Commanding General updates maintenance, supply, resources, operations and Corpus Christi Army Depot update.

Aviation Support Role Concept Driven Transformation

Project Manager Aviation Mission Systems & Architecture, Modular Open Systems Architecture (MOSA) updates. Tugs, stands, aviation ground power unit (AGPU), cranes, tool sets, carts, ground handling equipment.

Aviation Soldier Support

PM Air Warrior - Aircrew clothing, body armor, integrated helmet systems, survival kits, microclimate cooling systems, oxygen delivery systems, Electronic Data Manager (EDM), laser eye protection.

Rotary Wing Project Manager Updates

Rotary Wing Project Manager Updates. AH-64 Apache, CH-47 Chinook, LUH-72 Lakota, MV-75 Cheyenne II and UH-60 Black Hawk; Foreign Military Sales (FMS)

Transformation Integration Directorate Transformation & Lessons Learned Managers (TLLMs)

TLLM-Manned, TLLM-Unmanned, Operational Development Team (ODT)-MV-75

DECEMBER

Transformation and Training Command (T2COM)

Modernizing all facets of the Army, including Future Vertical Lift (FVL) through its integrated software factory and army applications lab.

Annual Industry Partners Directory

'Who's Who' in Army Aviation Industry and Suppliers. Affordable, high visibility, industry year-round desk reference!

Industry Support for Continuous Transformation

Articles by Large, Mid-size and Small Businesses

Research & Development/Science & Technology

Updates on Launched Effects, Artificial Intelligence in Army Aviation from Army Futures & Concepts Command, Defense Advanced Research Projects Agency (DARPA), Special Operations Command (SOCOM) Program Executive Office Rotary Wing, Technology Applications Project Office (TAPO), Combat Capabilities Development Command (CCDC), Aviation and Missile Center, C5ISR Centers and Additive Manufacturing.