

ARMY AVIATION

Army Aviation Publications, Inc., 593 Main Street, Monroe, CT 06468-2806 • Tel: (203) 268-2450 • FAX: (203) 268-5870 • E-Mail: magazine@quad-a.org

PUBLISHER'S SWORN STATEMENT OF CIRCULATION

This publication is the official journal of the Army Aviation Association of America, Inc., (AAAA).

FIELD SERVED: Military.

DEFINITION OF RECIPIENT QUALIFICATION: Qualified Recipients are individual members of the AAAA.

Also qualified are non-association individuals and/or organizational subscribers.

AVERAGE: Average of the issues published between **JULY 2023 and JUNE 2024**

1 (a). Average Paid Circulation: Qualified Subscriptions:

Association	15,486	
Non-Association Subscribers	2,716	
Total		<u>18,201</u>
Qualification Not Determined:	None	
Total Average Paid Circulation		18,201

1 (b). Average Qualified Non-Paid Circulation

Total Average Qualified Circulation		<u>2,523</u>
		<u><u>20,725</u></u>

1 (c). Average Non-Qualified Circulation

Allocated for shows & conventions, Checking & promotional copies to advertisers & agencies, Miscellaneous, including staff copies		1,348
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1 (d). Average Paid Circulation of Regional & Demographic Editions:

None

2. Business/Occupational Analysis of Circulation for the June 2024 Issue:

Class/Group

1. Active Army Personnel	4,911	
2. Non-Active Army Personnel including Army National Guard, Army Reserve & Retired	4,586	
3. Civilian Employees of the Department of the Army Other U.S. Government Employees including U.S. Senate & U.S. House of Representatives	835	
4. Civilians in the Defense industries	4,720	
5. Libraries, Foreign & Others Allied to the Field	373	
6. Civilians	3,542	

Total Subscription Circulation 18,967

3. Geographic Analysis of the JUNE 2024 Issue:

New England:	871	
Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont		
Middle Atlantic:	1,309	
New York, New Jersey & Pennsylvania		
East N. Central:	940	
Indiana, Illinois, Michigan, Ohio, Wisconsin		
West N. Central:	1,013	
Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota,		
South Atlantic:	4,652	
Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia		
East S. Central:	4,988	
Alabama, Kentucky, Mississippi, Tennessee		
West S. Central:	1,949	
Arkansas, Louisiana, Oklahoma, Texas		
Mountain:	1,604	
Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming		
Pacific:	1,506	
Alaska, California, Hawaii, Oregon, Washington		
	United States	18,832 94%
Canada	80	
Foreign & US Possessions (All other countries + AS, GU, FM, MP, PR, PW, VI)	728	
Military or Civilian Personnel Overseas (AA, AE, AP)	493	
	Outside United States	1,301 6%
	Grand Total	20,133 100%

