

ARMY AVIATION

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PUBLISHER'S SWORN STATEMENT OF CIRCULATION

This publication is the official journal of the Army Aviation Association of America, Inc., (AAAA).

FIELD SERVED: Military.

DEFINITION OF RECIPIENT QUALIFICATION: Qualified Recipients are individual members of the AAAA.

Also qualified are non-association individuals and/or organizational subscribers.

AVERAGE: Average of the issues published between **JULY 2023 and JUNE 2024**

1 (a). Average Paid Circulation: Qualified Subscriptions:

Association	15,486	
Non-Association Subscribers	2,716	
Total		<u>18,201</u>
Qualification Not Determined:	None	
Total Average Paid Circulation		18,201

1 (b). Average Qualified Non-Paid Circulation

Total Average Qualified Circulation		<u>2,523</u>
		<u><u>20,725</u></u>

1 (c). Average Non-Qualified Circulation

Allocated for shows & conventions, Checking & promotional copies to advertisers & agencies, Miscellaneous, including staff copies		1,348
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1 (d). Average Paid Circulation of Regional & Demographic Editions:

None

2. Business/Occupational Analysis of Circulation for the June 2024 Issue:

Class/Group

1. Active Army Personnel	5,257
2. Non-Active Army Personnel including Army National Guard, Army Reserve & Retired	5,866
3. Civilian Employees of the Department of the Army Other U.S. Government Employees including U.S. Senate & U.S. House of Representatives	835
4. Civilians in the Defense industries	4,720
5. Libraries, Foreign & Others Allied to the Field	373
6. Civilians	3,542

Total Subscription Circulation 20,593

3. Geographic Analysis of the JUNE 2024 Issue:

New England: Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont	903	
Middle Atlantic: New York, New Jersey & Pennsylvania	1,371	
East N. Central: Indiana, Illinois, Michigan, Ohio, Wisconsin	986	
West N. Central: Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota,	1,055	
South Atlantic: Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia	4,873	
East S. Central: Alabama, Kentucky, Mississippi, Tennessee	5,326	
West S. Central: Arkansas, Louisiana, Oklahoma, Texas	2,047	
Mountain: Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming	1,668	
Pacific: Alaska, California, Hawaii, Oregon, Washington	1,605	
	United States	19,834 94%
Canada	81	
Foreign & US Possessions (All other countries + AS, GU, FM, MP, PR, PW, VI)	769	
Military or Civilian Personnel Overseas (AA, AE, AP)	516	
	Outside United States	1,366 6%
	Grand Total	21,200 100%