

# ARMY AVIATION

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## PUBLISHER'S SWORN STATEMENT OF CIRCULATION

This publication is the official journal of the Army Aviation Association of America, Inc., (AAAA).

**FIELD SERVED:** Military.

**DEFINITION OF RECIPIENT QUALIFICATION:** Qualified Recipients are individual members of the AAAA.

Also qualified are non-association individuals and/or organizational subscribers.

**AVERAGE:** Average of the issues published between **JULY 2022 and JUNE 2023**

### 1 (a). Average Paid Circulation: Qualified Subscriptions:

Association	14,499	
Non-Association Subscribers	2,865	
Total		<u>17,364</u>
Qualification Not Determined:	None	
Total Average Paid Circulation		17,364

### 1 (b). Average Qualified Non-Paid Circulation

Total Average Qualified Circulation		<u>2,670</u>
		<u><u>20,034</u></u>

### 1 (c). Average Non-Qualified Circulation

Allocated for shows & conventions, Checking & promotional copies to advertisers & agencies, Miscellaneous, including staff copies		1,348
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### 1 (d). Average Paid Circulation of Regional & Demographic Editions:

None

### 2. Business/Occupational Analysis of Circulation for the JULY 2023 Issue:

*Class/Group*

1. Active Army Personnel	4,785
2. Non-Active Army Personnel including Army National Guard, Army Reserve & Retired	5,581
3. Civilian Employees of the Department of the Army Other U.S. Government Employees including U.S. Senate & U.S. House of Representatives	812
4. Civilians in the Defense industries	4,731
5. Libraries, Foreign & Others Allied to the Field	312
6. Civilians	<u>3,032</u>

**Total Subscription Circulation** 19,253

### 3. Geographic Analysis of the JULY 2023 Issue:

<b>New England:</b>	832	
Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont		
<b>Middle Atlantic:</b>	1,216	
New York, New Jersey & Pennsylvania		
<b>East N. Central:</b>	899	
Indiana, Illinois, Michigan, Ohio, Wisconsin		
<b>West N. Central:</b>	962	
Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota,		
<b>South Atlantic:</b>	4,584	
Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia		
<b>East S. Central:</b>	4,895	
Alabama, Kentucky, Mississippi, Tennessee		
<b>West S. Central:</b>	1,849	
Arkansas, Louisiana, Oklahoma, Texas		
<b>Mountain:</b>	1,314	
Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming		
<b>Pacific:</b>	1,504	
Alaska, California, Hawaii, Oregon, Washington		
	<b>United States</b>	<b>18,055</b> 94%
<b>Canada</b>	64	
<b>Foreign &amp; US Possessions</b> (All other countries + AS, GU, FM, MP, PR, PW, VI)	638	
<b>Military or Civilian Personnel Overseas</b> (AA, AE, AP)	406	
	<b>Outside United States</b>	<b>1,108</b> 6%
	<b>Grand Total</b>	<b>19,163</b> 100%

