PUBLISHER’S SWORN STATEMENT OF CIRCULATION

This publication is the official journal of the Army Aviation Association of America, Inc., (AAAA).

FIELD SERVED: Military.

DEFINITION OF RECIPIENT QUALIFICATION: Qualified Recipients are individual members of the AAAA. Also qualified are non-association individuals and/or organizational subscribers.

AVERAGE: Average of the issues published between JULY 2022 and JUNE 2023

1 (a). Average Paid Circulation: Qualified Subscriptions:

- Association: 14,499
- Non-Association Subscribers: 2,865
- Total: 17,364

Qualification Not Determined: None

Total Average Paid Circulation: 17,364

1 (b). Average Qualified Non-Paid Circulation:

Total Average Qualified Circulation: 20,034

1 (c). Average Non-Qualified Circulation:

Allocated for shows & conventions, Checking & promotional copies to advertisers & agencies, Miscellaneous, including staff copies

1 (d). Average Paid Circulation of Regional & Demographic Editions:

None

2. Business/Occupational Analysis of Circulation for the JULY 2023 Issue:

Class/Group

1. Active Army Personnel: 4,785
2. Non-Active Army Personnel including Army National Guard, Army Reserve & Retired: 5,581
3. Civilian Employees of the Department of the Army
   - Other U.S. Government Employees including U.S. Senate & U.S. House of Representatives: 812
4. Civilians in the Defense industries: 4,731
5. Libraries, Foreign & Others Allied to the Field: 312
6. Civilians: 3,032

Total Subscription Circulation: 19,253

3. Geographic Analysis of the JULY 2023 Issue:

New England: 832
- Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

Middle Atlantic: 1,216
- New York, New Jersey & Pennsylvania

East N. Central: 899
- Indiana, Illinois, Michigan, Ohio, Wisconsin

West N. Central: 962
- Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota,

South Atlantic: 4,584
- Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia

East S. Central: 4,895
- Alabama, Kentucky, Mississippi, Tennessee

West S. Central: 1,849
- Arkansas, Louisiana, Oklahoma, Texas

Mountain: 1,314
- Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming

Pacific: 1,504
- Alaska, California, Hawaii, Oregon, Washington

United States: 18,055 (94%)
Canada: 64
Foreign & US Possessions (All other countries + AS,GU, FM, MP,PR, PW,VI): 638
Military or Civilian Personnel Overseas (AA, AE, AP): 406

Outside United States: 1,108 (6%)

Grand Total: 19,163 (100%)

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Government

Industry members + AdvExh Prospects

Libraries, Foreign Military, Cadets, Press

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