

2021 ARMY AVIATION Editorial Calendar

Please note Branch Chief messaging in EVERY issue

JANUARY

(Bonus Distribution: [Luther Jones Symposium](#), Corpus Christi, TX)

Aviation Maintenance

U.S. Army Aviation and Missile Command (AMCOM) Huntsville, AL, Aviation Repair Parts, Tools, Fasteners, Lubricants, Life Cycle Support, Corrosion and Airframe Repair, inspection, troubleshooting, adjusting and calibrating Aircraft Systems, Test, Measurement, & Diagnostic Equipment (TMDE) – Tool and Test Kit Management.

Aviation Maintenance training at 128th Aviation Bde. Corpus Christi Army Depot update.

FEBRUARY

Program Executive Office (PEO) Aviation

Rotary Wing Project Managers, Army Capability Manager ACM Updates. AH-64 Apache, CH-47 Chinook, LUH-72 Lakota and UH-60 Black Hawk, Future Attack Reconnaissance Aircraft (FARA), Future Long-Range Assault Aircraft (FLRAA) - latest developments; Foreign Military Sales (FMS) and Multi-National Aviation Special Projects Office (MASPO)

Army Futures Command

Modernizing all facets of the Army, including Future Vertical Lift (FVL)

MARCH

Senior National Guard and U.S. Army Reserve

Leadership updates on missions, equipment and readiness.

Medical Evacuation (MEDEVAC) Proponency Update

Covers operational concepts & capabilities requirements; medic certification programs, aviation hoists, harnesses, ancillary medical supplies and equipment. Combat Readiness Center (CRC) – updates on all facets of **safety**.

APRIL/MAY (Bonus Distribution: [Annual Summit](#), Nashville, TN)

2021 “State of the Union”

Army Aviation Mission Solutions Summit Issue

Branch Leadership Annual Reports: where are we and where are we going, Army Aviation Enterprise Wide.

Plus, be a part of the only opportunity for the entire Army Aviation Community to gather at the Annual Summit in Nashville.

3 Opportunities for the Price of 1 Ad!

Ad in magazine and reprinted in Summit Exhibit Show Guide – handed to all attendees and your logo on the annual calendar.

JUNE

Photo Recap of 2021 Summit

Special Operations Aviation

Updates from the Commanding General of U.S. Army Special Operations Aviation Command and the commander of the 160th Special Operations Aviation Regiment (Airborne), the Night Stalkers, on aircraft and mission equipment.

FARA/FLRAA weapon systems.

Arming the Force

Weapons – Air-to-Air Missiles, Air-To-Ground Missile Systems (AGMS), Guns, Pods and Turrets, Launchers, Tactical Aviation & Ground Munitions (TAGM), Aviation Rockets and Small Guided Munitions (ARSGM), Directed Energy systems.

JULY

Simulation & Training

Training Aids, Devices, Simulators, Flight Training, Survival, Evasion, Resistance and Escape (SERE). Evaluation and Standardization, Aerial Gunnery, Combat Training Centers.

AUGUST/SEPTEMBER (Bonus Dist. at ASE 9/13-14 Kissimmee, FL)

Blue Book Directory

The year-round desk reference of all key US Army Aviation personnel with photos and contact info. Over 50 pages of the “Who’s Who” in our Branch. Your ad could be facing the decision makers you want to reach!

OCTOBER (Bonus Distribution at Cribbins 11/15-17, Huntsville, AL)

2 for 1: Get your ad printed in the magazine and reprinted in the Cribbins

Exhibit Show Guide – handed to all attendees.

Aviation Leadership Briefs 6 Months after the Summit

Thousands gather for the second largest gathering of the community each year at the newly expanded Cribbins Symposium at the home of Acquisition and Sustainment.

Aviation Sustainment & Acquisition

AMCOM Commanding General updates maintenance, supply, resources, operations. PEO Aviation on acquisition.

Aviation Support

Project Manager Aviation Mission Systems & Architecture, Modular Open Systems Architecture (MOSA) updates. Ground support and mission equipment, tugs, stands, aviation ground power unit (AGPU), cranes, tool sets, carts, ground handling equipment.

Aviation Soldier Support

Developments in aircrew clothing, body armor, integrated helmet systems, survival kits, microclimate cooling systems, oxygen delivery systems, EDM, laser eye protection.

Aviation Survivability

Aircraft Survivability Equipment, countermeasures, sensors, Electro-optical (EO) and Infrared (IR), radars; missile warning systems, radar warning receivers & tactics, Aviation Life Support Equipment (ALSE).

NOVEMBER

Unmanned Aircraft Systems

Drones, Operations, Training & Maintenance. Fixed Wing Update. UAS Autonomy and Artificial Intelligence, Air Launched Effects (ALE).

Fixed Wing Update

Aircraft Utilization, Training and special mission aircraft.

Air Traffic Services

ATC equipment, airborne and ground traffic, flight plan data, management of logs, records, files and tape recordings of voice communications, radar, radios, Imagery, video and aircraft recognition and training. Automatic Dependent Surveillance-Broadcast (ADS-B).

DECEMBER

Industry Partners Directory

“Who’s Who” in Army Aviation Industry and Suppliers. Affordable, high visibility, industry year-round desk reference! Includes updates by all size industry partners.

Acquisition Process

Assistant Secretary of the Army (Acquisition, Logistics and Technology) and Army Contracting Command.

Research & Development/Science & Technology

Defense Advanced Research Projects Agency (DARPA), Technology Applications Project Office (TAPO), Combat Capabilities Development Command Centers and Additive Manufacturing.